

KGET-TV

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Bakersfield Adult School 501 S. Mt. Vernon Bakersfield, CA 93307 Gena Lieske (661) 835-1855 (611) 835-9612 Fax gena_lieske@khsd.k12.ca.us	No	0
2	Bakersfield Californian 3700 Pegasus Dr. Bakersfield, CA 93308 Linda Petree (661) 392-5734 lpetree@bakersfield.com	No	0
3	Bakersfield College - Job Placement 1801 Panorama Drive Bakersfield, CA 93305 Denise Crawford (661) 395-4659 dcrawfor@bakersfieldcollege.edu	No	0
4	California Broadcasters Association 915 L Street Ste 1150 Sacramento, CA 95814 Lillie Player (916) 444-2237 www.cabroadcasters.org	No	0
5	California State University, Bakersfield 9001 Stockdale Hwy 54 CAF Bakersfield, CA 93311 William Perry (661) 654-3345 career@csub.edu	Yes	0
6	Career Services Center Employment Development Department 5121 Stockdale Hwy Bakersfield, CA 93309 J. Mabalot (661) 336-6705 (661) 336-6750 Fax JMabalot@edd.ca.gov	Yes	9
7	Word-of-Mouth	No	13

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
8	Kern County Hispanic Chamber of Commerce 401 19th Street Bakersfield, CA 93301 Lou Gomez (661) 633-5495 lgomez@kchcc.org	No	0
9	KGET.com 2120 L Street Bakersfield, CA 93301 Fred Warrick (661) 283-1700 (661) 283-1838 Fax http://kget.com/jobs	No	7
10	Mexican American Opportunity Foundation 2001 28th Street Bakersfield, CA Janyce Thorp (661) 336-6967 (661) 336-6861 Fax garzaz@co.kern.ca.us	Yes	0
11	San Joaquin Valley College 201 New Stine Road Bakersfield, CA 93309 Shelly McKenzie (661) 834-5179 shellym@sjvc.edu	No	0
12	Santa Barbara Business College 211 So. Real Road Bakersfield, CA 93309 Carlos Salinas (661) 835-1100 (661) 835-0242 carloss@sbbcollege.net	Yes	0
13	TV Jobs.com P.O. Box 4116 Oceanside, CA 92052 (800) 374-0119 www.tvjobs.com	No	10

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14	WorkForce Connection 301 E. Olive Avenue Ste 200 Burbank, CA 91502 Beverly Fromel (818) 238-5627 (818) 238-5627 Fax bfromel@ci.burbank.ca.us	Yes	0
15	California Chicano News Media Association 300 S. Grand Ave. Ste 3950 Los Angeles, CA 90071 Sylvia Wells (213) 437-4408 (213) 437-4423 ccnmainfo@ccnma.org	No	0
16	Independent Living Center of Kern County 1631 30th Street Bakersfield, CA 93301 Dennis Lewis (661) 325-1063 (661) 325-6702 bonita@ilcofkerncounty.org	Yes	0
17	Media Line Box 51909 Pacific Grove, CA 93950 Mark Shilstone (800) 237-8073 medialine@medialine.com	Yes	0
18	Internal transfer/Promotion	No	0
19	Walk-In	No	1
20	Collective Talent (On-Air Talent Only) 1721 Richardson Place Tampa, FL 33606 Michael Bille (813) 254-9695 www.collectivetalent.com	Yes	0
21	Back Stage West 5055 Wilshire Blvd. Los Angeles, CA 90036 Nicole Porter (323) 525-2358 nporter@backstage.com	Yes	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
22	Telemundo11.com 2120 L Street Bakersfield, CA 93301 Fred Warrick (661) 283-1700 (661) 283-1838 Fax http://telemundo11.com/jobs	No	0
23	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 Ivan Roman (202) 662-7145	Yes	0
24	Center of Equal Justice (Sales Positions Only) 1309 L Street Bakersfield, CA 93301 Jim Canaday 661-328-1900 661-328-0790 Fax Equaljustice4@aol.com	Yes	0
25	Associated Press Television-Radio Association (APTRA) Workshop Palace Station Hotel in Las Vegas, NV	No	3
		Total Interviewees	43

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Job Fair	On April 1, 2009, our SEU participated in the Bakersfield College Career Day in Bakersfield, CA. Station participants included the Director of Sales and Human Resources Manager who distributed job descriptions of open vacancies, discussed broadcasting positions and answered related questions.
2	Participated in the annual Associated Press Television-Radio Association (APTRA) Workshop.	On January 10, 2009, our SEU participated in the APTRA workshop at the Palace Station Hotel in Las Vegas, NV. Station participants included the News Director who, as a mentor, was part of a panel that answered questions for participants concerning their efforts to either break into the business of broadcast journalism, or to further the careers of those already in the industry.
3	Internship Program	<p>Our SEU hosts interns from other various local colleges and high schools. During this reporting period, the following 3 interns worked in our newsrooms participating in daily newsroom activities such as scheduling interviews and gathering information for new stories as well as accompanying reporters and photographers on news assignments. 1 intern worked in our production dept. participating in daily production activities such as accompanying producer/directors to on site and on-location projects, learning the start to finish process of making commercials.</p> <p>Apr.- Jun 2009: 3 intern from California State University Bakersfield, 1 intern from Bakersfield College.</p>
4	Scholarship Programs	<p>Scholarships awarded to children or stepchildren of member stations of the KCBA enrolled in a college curriculum.</p> <p>Also, Employee Scholarship program for all full-time employees of member stations of the KCBA enrolled in college pursuing a broadcasting career.</p>